

Current		
Revenue	Time	Net

Gap		
Revenue	Time	Net

Target		
Revenue	Time	Net

Current Situation:		
Monthly Averages:	Traffic & Revenue Sources:	Current Sales Process:
Revenue:		
Customers:		
Leads:		

Clutter:		
Roadblocks:	Causes and Numbers:	Brain Drains:

Best Month:		
Gross Sales:	Product Sold:	Promotions Used:

Focus and Fix:		
What's Working Best Now?	Best Solutions To Roadblocks:	What To Delegate Or Ignore
What Can be re-deployed?		